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What is Social Value?



*“A **process** whereby organisations meet their needs for good, services, works and utilities in a way that achieves value for money on a whole life basis in terms of **generating benefits** not only to the **organisation**, but also to **society** and **economy**, whilst **minimising damage to the environment**.”*

GMCA, Sustainable Procurement Taskforce.

The [Public Services \(Social Value\) Act](#) came into force on 31st January 2013. It requires public bodies who commission public services to think about how they can also secure wider social, economic and environmental benefits.

Why Do We Need More Social Value?

- **To drive more of our '3rd Party' Spend LOCALLY**
- **Deliver our Corporate Priorities**
- **More value from contracts**
- **WHY? Because its GOOD to do it! – Businesses say so!**



Three Key Elements: SOCIAL

Training for SMEs – legal/business growth



Work Placements develop skills/interest

Winter-warmth packs



Lifestyle programmes - voluntary



Employment brings wellbeing



Senior staff volunteers –
Community projects

First aid training



Christmas food packs

Access to wider funding streams



Befrienders scheme



Community events



Healthy eating training



Three Key Elements: ENVIRONMENTAL



Fairtrade



Use of local venues



Transport plan – CO2 reduction



Waste reduction commitment

Reduce landfill



Recycling Rates

Reduce Waste of water/energy

Promote sustainability - renewables



Making services accessible

Relocation – local depot



Local sourcing



Sustainable sourcing



Compliant

Three Key Elements: ECONOMIC



Work placements



Support the 3rd sector

Local workforce commitment

Contribute to food poverty



Investment in GM

Apprenticeships

Career advice/mock interviews

Local Supply chain



Volunteering in schools



Relocation into GM

1. Promote employment and economic sustainability
2. Raise the living standards of local residents
3. Promote participation and citizen engagement
4. Build the capacity and sustainability of the voluntary and community sector
5. Promote equity and fairness
6. Promote environmental sustainability



- Supporting the work of the voluntary sector
- Giving our children the best start in life
- Access to high quality education for all
- Inclusive growth
- Tackling youth unemployment
- Improving the environment



- Consider your organisations core values
- Social Value works best if it is driven by passion
- Focus on the key aspects that matter to your organisation.
- Ensure what you do fits in with your organisation



- Understand the requirements of the contract
- Determine which Council priorities are relevant
- Seek support and guidance
- Demonstrate your offer
- Explain how you will deliver your offer
- Evidence the potential impact and how you will measure



- Simplify Social Value
- Web-site development
- Guidance
- Training and Supplier Engagement
- Better Procurement Planning



