

Andrew White

Head of Strategic Procurement

STAR Procurement

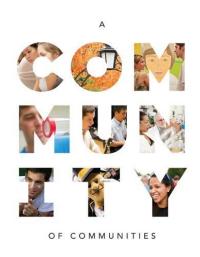
(t): 0161 912 1616

(e): procurement.gov.uk

www.star-procurement.gov.uk



What is Social Value?





"A process whereby organisations meet their needs for good, services, works and utilities in a way that achieves value for money on a whole life basis in terms of generating benefits not only to the organisation, but also to society and economy, whilst minimising damage to the environment." GMCA, Sustainable Procurement Taskforce.



The Public Services (Social Value) Act came into force on 31st January 2013. It requires public bodies who commission public services to think about how they can also secure wider social, economic and environmental benefits.



STAR Why Do We Need More Social Value?

- To drive more of our '3rd Party' Spend LOCALLY
- **Deliver our Corporate Priorities**
- More value from contracts



WHY? Because its GOOD to do it! - Businesses say so!



STAR Three Key Elements: SOCIAL

Training for SMEs – legal/business growth



Work Placements develop skills/interest



Senior staff volunteers – Community projects

Winter-warmth packs





Employment brings wellbeing

First aid training



Lifestyle programmes - voluntary

Christmas food packs

Access to wider funding streams





Befrienders scheme



Community events



Healthy eating training



STAR Three Key Elements: **ENVIRONMENTAL**



Fairtrade



Use of local venues



Transport plan – CO2 reductic

Reduce landfill



Recycling Rates

Reduce Waste of water/energy

Making services accessible

Relocation – local depot

Waste reduction commitment



Promote sustainability - renewables



Local sourcing



Sustainable sourcing





STAR Three Key Elements: ECONOMIC



Apprenticeships

Work placements

Support the 3rd sector



Local workforce commitment

Contribute to food poverty



Investment in GM

Career advice/mock interviews

Local Supply chain





Volunteering in schools



Relocation into GM

- Promote employment and economic sustainability
- Raise the living standards of local residents
- Promote participation and citizen engagement
- Build the capacity and sustainability of the voluntary and community sector
- 5. Promote equity and fairness
- 6. Promote environmental sustainability

STAR Example Council Priorities

- Supporting the work of the voluntary sector
- Giving our children the best start in life
- Access to high quality education for all
- Inclusive growth
- Tackling youth unemployment
- Improving the environment





STAR Assess Your Organisation





- Social Value works best if it is driven by passion
- > Focus on the key aspects that matter to your organisation.
- > Ensure what you do fits in with your organisation

- > Understand the requirements of the contract
- Determine which Council priorities are relevant
- > Seek support and guidance
- Demonstrate your offer
- Explain how you will deliver your offer
- Evidence the potential impact and how you will measure





- Simplify Social Value
- Web-site development
- Guidance
- > Training and Supplier Engagement
- Better Procurement Planning

