STAR Quality scoring Methodology

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| **Criteria** | **Score** |
| **Unacceptable**. The information is either omitted or fundamentally unacceptable to the Council | 0 |
| **Poor**. The information submitted has insufficient evidence that the requirements can be met and/or does not demonstrate an acceptable level of quality | 1 |
| **Deficient**. The information submitted has minor omissions against the specified requirements and/or demonstrates a limited level of quality/knowledge | 2 |
| **Satisfactory**. The information submitted meet the requirements and/or demonstrates an adequate level of quality/knowledge | 3 |
| **Good**. The information submitted provides good evidence that the specified requirements can be met and demonstrates a good level of quality/knowledge | 4 |

Social Value Question

Taking consideration to the nature of your proposal and having read the six themes set out in detail in the GMCA Policy (Appendix C of Instructions Document) please provide details of the Social Value that your organisation will deliver during the lifetime of this agreement.

It is important to note that you should detail **what you will set out to deliver that is related to the subject matter of the contract**, should you be successful in winning, and how you will work with the Council to deliver your proposal(s).

Your response should not detail issues that are not related to the subject matter of the contract, nor provide generic corporate social responsibilities that you already undertake unless it is to discuss how you will expand on these for this project.

Your response, where possible, should be specific to the areas highlighted as Council priorities from the GMCA Social Value Policy and directed at delivery within the Trafford/Stockport area wherever possible.

Areas that the Council believes are both related to the subject matter of the contract and possible to be delivered are:

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| **GMCA Policy Themes** | **Council Priorities** |
| **Trafford** |
| 1 - Promote employment and economic sustainability | T1 - Health and improved quality of life. |
| 2 - Raise the living standards of local residents | T2 - Safety and re-assurance. |
| 3 - Promote participation and citizen engagement | T3 - Strong economy and communities. |
| 4 - Build capacity and sustainability of VCSE sector | T4 - Brighter futures. |
| 5 - Promote equity and fairness | T5 - Positive environmental impact. |
| 6 - Promote environmental sustainability | T6 - Better homes. |

Areas you may wish to consider that address the above are given below, these areas are not exhaustive:

* Creation of Jobs;
* Creation of traineeships (including apprenticeships);
* Provision of work experience days;
* Provision of career mentoring for job clubs at schools, community centres etc. (including mock interviews, CV advice, and Careers guidance);
* Commitment to spending x% in the local area;
* Assist in the attraction of inward investment into the borough;
* Assist in the attraction of key skills into the borough;
* Good media stories;
* Environmental Considerations;
* Contribute x number of hours of free business planning support / financial advice / legal advice / HR advice etc. to community and voluntary organisations through an Employer-Supported Volunteering scheme or through pro-bono consultancy;

**Your response should include information as to how you and the Council will measure compliance and performance in these areas.** These measures will be built into the KPI Schedule of the contract. You should also complete the embedded spreadsheet and word documents where provided to support your response.

The volume of Social Value to be delivered is not the overriding element that is to be scored, it is a single factor in the evaluation of responses to Social Value that includes quantity, qualitative delivery, and measurability of solutions.

**Useful Contacts**

The following list identifies some contacts to potentially support various social value objectives, this list is not exhaustive:

**Apprenticeships** – There are many business benefits of growing your own talent. Recruiting an Apprentice is easier than many businesses think, and there is a range of support available to employers thinking about offering Apprenticeship opportunities

<http://theapprenticeshiphub.co.uk/about/employers/>

<https://www.gov.uk/take-on-an-apprentice>

<http://www.trafford.gov.uk/residents/jobs/apprenticeships/apprenticeships.aspx>

**Recruitment:** Disability Rights UK (DR UK) is a national charity run by and for people with lived experience of disability or health conditions. Their vision is equal participation for all. “I Can Make It” (ICMI) is one of their current projects and was created because of the need to increase employment opportunities for young disabled people. It aims to achieve this primarily through influencing local authority procurement, using the Social Value Act as a driver.

To find out more about I Can Make It, please telephone 020 725 08193, or email: [leo.capella@disabilityrightsuk.org](mailto:leo.capella@disabilityrightsuk.org). To find out more about the wider work of Disability Rights UK, including their Disability Confidence and other training, contact 020 7250 8196 or email [chelsey.french@disabilityrightsuk.org](mailto:chelsey.french@disabilityrightsuk.org).

**Business Mentoring** – If you are looking to providing some time and knowledge as a business mentor to new and small businesses, the Business Growth Hub is recruiting mentors that can help new and existing businesses grow.

<http://www.businessgrowthhub.com/blogs/2016/12/why-become-a-mentor>

**Volunteering** – Volunteering can provide a great opportunity for staff to contribute to community and voluntary sector organisations that benefit the citizens of the various parts of Greater Manchester.

You can find more information on volunteering support by going to the Greater Manchester Council for Voluntary Organisations (GMCVO) website <https://www.gmcvo.org.uk/> or for specific areas within Trafford/Stockport go to: <https://www.stockport.gov.uk/topic/get-involved>

**Environment** – The Green Growth Pledge developed by the Business Growth Hub enables businesses to commit to a range of actions to reduce environmental impact, taking advantage of the growing market for low carbon and environmental goods and services. The services are built on the internationally recognised ENWORKS support service to seek to reduce energy and materials consumption and waste.

<https://www.green-growth.org.uk/pledge>

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| * + 1. **Response To Social Value Question** |
| Complete the spreadsheet below regarding job opportunities:    <Suppliers Response> |

Evaluation methodology of Social Value question

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| Scoring Criteria | | Score |
| Assessment | Interpretation |
| Unacceptable | **This score will be awarded if the proposal / response fails to provide confidence that, on the basis of the facts known to the evaluation panel at the time of making the assessment, the proposal can and will be delivered by the Bidder. Factors which the evaluation panel will take into account in making this assessment are whether the proposal:**   * **No information provided;** * **The proposal is irrelevant to the subject matter of the contract;** * **The proposed social value outcomes will not be delivered within the borough of Rochdale;** * **The proposal does not provide any guarantees / targets to be delivered;** * **No evidence provided to demonstrate that the Social Value proposed is measurable, with KPIs, and/or there are serious reservations on whether the KPIs are relevant and/or realistic;** | 0 |
| Serious Reservations | **This score will be awarded if the proposal / response fails to provide confidence that, on the basis of the facts known to the evaluation panel at the time of making the assessment, the proposal can and will be delivered by the Bidder. Factors which the evaluation panel will take into account in making this assessment are whether the proposal:**   * **Limited information provided, and/or a proposal that is inadequate or only partially addresses the question; and/or** * **Is not mostly proportionate to the nature and value of the contract; and/or** * **The proposal is only partially relevant to the subject matter of the contract; and/or** * **The proposed social value outcomes will not be delivered within the borough of Rochdale; and/or** * **The proposal does not provide any guarantees / targets to be delivered; and/or** * **Little evidence provided to demonstrate that the Social Value proposed is measurable, with KPIs, and/or there are serious reservations on whether the KPIs are relevant and/or realistic;** | 1 |
| Minor Reservations | **This score will be awarded if the proposal / response provides a modest degree of confidence that, on the basis of the facts known to the evaluation panel at the time of making the assessment, the proposal can and will be delivered by the Bidder. Factors which the evaluation panel will take into account in making this assessment are whether the proposal:**   * **An acceptable response submitted in terms of relevance to the question and subject matter of the contract** **that is mostly proportionate to the nature and value of the contract;** * **The proposed social value outcomes will be delivered within the borough of Rochdale;** * **An acceptable response in terms of the level of detail and accuracy but with minor reservations regarding the Bidder’s / or their proposals ability, understanding, experience, skills, resources, or quality measures required to deliver the Social Value requirements;** * **Guarantees / targets provided in terms of social value outcomes to be delivered;** * **Some evidence provided to demonstrate that the Social Value proposed is measurable, with KPIs, but with some minor reservations on whether the KPIs are relevant and/or realistic;** | 2 |
| Acceptable | **This score will be awarded if the proposal / response provides confidence that, on the basis of the facts known to the evaluation panel at the time of making the assessment, the proposal can and will be delivered by the Bidder. Factors which the evaluation panel will take into account in making this assessment are whether the proposal:**   * **A comprehensive response submitted in terms relevance to the question and subject matter of the contract that is proportionate to the nature and value of the contract;** * **The proposed social value outcomes will be delivered within the borough of Rochdale;** * **A comprehensive response in terms of the level of detail and accuracy and the Bidder demonstrates their / or their proposals ability, understanding, experience, skills, resources, & quality measures required to provide the Social Value requirements;** * **Guarantees / targets provided in terms of social value outcomes to be delivered;** * **Evidence provided to support the response including an outline plan of how the Social Value will be delivered, a named person that is responsible for delivery, and appropriate relevant and realistic KPIs proposed;** | 3 |
| Good | **This score shall be awarded if the proposal / response provides considerable confidence that, on the basis of the facts known to the evaluation panel at the time of making the assessment, the proposal can and will be delivered by the Bidder. Factors which the evaluation panel will take into account in making this assessment are whether the proposal:**   * **As Acceptable, but to a significantly better degree. A comprehensive response that goes above and beyond to answer the question with precision and relevance;** * **The proposed social value outcomes will be delivered within the borough of Rochdale;** * **The proposed social value outcomes are connected to the Councils stated priorities;** * **Proposal demonstrates involvement / interaction with key agencies within Greater Manchester that demonstrates how the Social Value outcomes proposed will be delivered;** * **Response identifies factors that will offer potential added value, GVA, etc. with evidence to support the response including a clear plan that includes relevant and realistic KPIs;** * **Response demonstrates an innovative approach / innovative ideas to deliver social value under the contract;** | 4 |